

Curriculum Information

Key Stage 5



Business Studies

*Shaping creative and confident
students who better understand
themselves and the world around
them*

For yourself & for others

Curriculum Intent

Curriculum Intent In Business, our intent is to deliver a high quality, ambitious and relevant Business curriculum that is engaging and inspiring, and which reflects the demands of a truly modern and evolving business environment. Teaching will enable students to develop as commercially minded and enterprising individuals and will help them to succeed in their chosen pathway. Students will gain an enthusiasm for business and a holistic understanding of business in a range of contexts. They will develop a critical understanding of organisations and their ability to meet society's needs and wants. .

Key Stage 5 Business

Business A level - Edexcel - specification code 9BS0.

A level Business Studies aims to look at the questions arising in business and how decisions are made in business. The Edexcel syllabus covers four themes which are assessed in three external exams at the end of the two-year course.

Themes

- 1) Marketing and people
- 2) Managing business activities
- 3) Business decisions and strategy
- 4) Global Business

Examinations

There are three external exams assessed at the end of Year 13:

Paper 1: Marketing, people and global businesses, 35% of the qualification

Paper 2: Business activities, decisions & strategy, 35% of the qualification

Paper 3: Investigating business in a competitive environment, 30% of the qualification

Business A-level topics - teaching order

- 1.5 - Entrepreneurs and leaders
 - 1.1 - Meeting customer needs
 - 1.2 - Market
 - 1.3 - Marketing mix and strategy
 - 1.4 - Managing people
- 2.1 - Raising finance
- 2.2 - Financial planning
- 2.3 - Managing finance
- 2.4 - Resource management
- 2.5 - External influences
- 3.1 - Business objectives and strategy
- 3.2 - Business growth
- 3.3 - Decision making techniques
- 3.4 - Influences on business decisions
- 3.5 - Assessing competitiveness
- 3.6 - Managing change
- 4.1 - Globalisation
- 4.2 - Global markets and business expansion
- 4.3 - Global marketing
- 4.4 - Global industries and companies

Recommended text and Specification Link:

Recommended text:

My Revision Notes: Edexcel A-level Business Second Edition Andrew Hammond ISBN: 9781398311916

Specification link:

<https://qualifications.pearson.com/en/qualifications/edexcel-a-levels/business-2015.html>

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Key Stage 5 Business Applied General

Level 3 Extended Certificate in Applied Business - AQA - specification code 1832

The Level 3 Applied general in Business aims to look at the questions arising in business and how decisions are made in business. The AQA syllabus covers six units which are assessed both internally and externally during the two years of the course.

Units

- 1) Financial planning and analysis
- 2) Business dynamics
- 3) Entrepreneurial opportunities
- 4) Managing and leading people
- 5) Developing a business proposal
- 8) Marketing communications

Assessment:

- | | |
|---------|--------------------------------|
| Unit 1: | External examination |
| Unit 2: | Internally assessed coursework |
| Unit 3: | External assignment |
| Unit 4: | External examination |
| Unit 5: | Internally assessed coursework |
| Unit 8: | Internally assessed coursework |

Business Applied General topics - teaching order

Year 12

Unit 1 - Financial planning and analysis (exam unit; exam taken in January)

Unit 2 - Business dynamics (assignment)

Unit 3 - Entrepreneurial opportunities (external assignment)

Year 13

Unit 4 - Managing and leading people (exam unit; exam taken in January)

Unit 5 - Developing a business proposal (assignment)

Unit 8 - Marketing communications (assignment)

Specification Link:

<https://www.aqa.org.uk/subjects/business/applied-general/business>