

Carry out research on two business stories you have seen in the news recently

The list below gives you some ideas on what you can research (you can choose your own as well)

- New product launch
- New business opening
- Merger of two businesses
- Business closure
- Marketing campaign
- External influences effecting a business e.g. inflation, interest rates

Put together a report or PowerPoint presentation with detailed information about the two business stories

Some points to help with your information...

- Detailed information about each story (include images)
- The Financial effect e.g. profit
- Effect on their staff e.g. jobs, hours of work, safety etc..
- Effect on sales and cash flow
- How will the business recover? What plans do they have to help them recover?
- What will this mean for the business long term?