

# Edexcel A Level Business

Make the grade

## What do I need to know?

**Specification** - <https://qualifications.pearson.com/content/dam/pdf/A%20Level/Business%20Studies/2015/specification-and-sample-assessment-materials/9781446914694-gce2015-a-bus-web.pdf>

## Exam Dates

**Paper 1:** Marketing, people and global businesses -  
Tuesday 14th May (AM)

**Paper 2:** Business activities, decisions and strategy -  
Tuesday 21st May (AM)

**Paper 3:** Investigating business in a competitive environment -  
Thursday 6th June (AM)

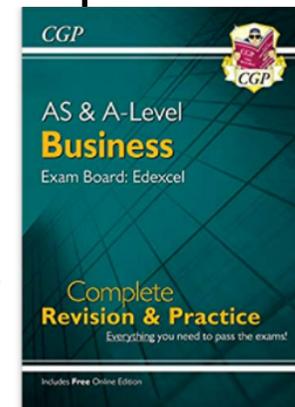
## Extra support available?

Revision sessions - Monday week B

3:15- 4pm in B10

## Resources & Top Tips?

- Revision book: My Revision Notes : Edexcel A level Business
- Website: Business Tutor2u
- Website: SENECA
- Review your notes into a revision format that works for you (cue cards, mind maps, posters)
- Practice past papers regularly; use the mark scheme
- Read the examiner report for each past paper
- Have a good knowledge of the wording of the specification
- Understand the format of the papers and the exam technique for each question



*Make the grade*

## Business A Level - Topics for revision

<b>Week starting:</b>	<b>Revision Tasks</b>
<b>5/2/24</b>	1.1 Meeting customer needs, 1.2 The market, 1.3 Marketing mix and strategy
<b>12/2/24</b>	1.4 Managing people, 1.5 Entrepreneurs and leaders
<b>26/2/24</b>	2.1 Raising finance, 2.2 Financial planning
<b>4/3/24</b>	2.3 Managing finance, 2.4 Resource management
<b>11/3/24</b>	2.5 External influences , 3.1 Business objectives and strategy, 3.2 Business growth
<b>25/3/24</b>	3.3 Decision-making techniques , 3.4 Influences on business decisions
<b>1/4/24</b>	3.5 Assessing competitiveness, 3.6 Managing change
<b>8/4/24</b>	4.1 Globalisation, 4.2 Global markets and business expansion
<b>22/4/24</b>	4.3 Global marketing, 4.4 Global industries and companies (multinational corporations)
<b>6/5/24</b>	Practice exam papers