

## English Language A Level Prep Work Checklist:

This document outlines all of the key tasks that need to be completed. Please download this document/write it out. As you complete each activity, tick the box, and ensure you have evidence of completion for all tasks with an \*, as this will be looked at by your English teacher, in conjunction with your final essay. Any questions, email: [e-hamiltoncooper@ashbyschool.org.uk](mailto:e-hamiltoncooper@ashbyschool.org.uk)

Your finished task should be 3 brands/people researched, with 5 texts for each one annotated (15 in total) and a 1000 word analysis on one of your three brands/people.

	1. Sign onto the Ashby Portal, access the Student Shared area and English folder to find the Summer Homework folder.	
	2. Open the document titled Eng Lang Summer Homework and read through it all carefully.	
	3. Spend some time considering one brand, one celebrity/icon and one of your choice to find texts on. Remember to choose areas of interest.	
	4. Once you have chosen your three areas, consider what specifically you will be focusing on, are you focusing on how the brand has developed its advertising over time, or how that celebrity presents themselves controversially for example.	
<b>1. Brand</b>	5. Once you have chosen your three start with your brand and find at least 5 texts for that brand. These are likely to be things like posters, advertisements, packaging, and leaflets.	*
	6. Once you have your 5 texts you then need to annotate them, considering their purpose (why have they been created), their audience (who is it aimed at), any language techniques to suit that purpose and audience. There is an example of what annotations are expected of you on the last page of the Eng Lang Summer Homework document.	*
<b>2. Celebrity/icon</b>	7. Now, find 5 texts for your chosen celebrity/icon. These are likely to be texts such as speeches, interviews, letters, and articles. They may be produced by the celebrity/icon themselves or could be about them. Try and get some of each.	*
	8. Once you have your 5 texts you then need to annotate them, considering their purpose (why have they been created), their audience (who is it aimed at), any language techniques to suit that purpose and audience. There is an example of what annotations are expected of you on the last page of the Eng Lang Summer Homework document.	*
<b>3. Your choice</b>	9. Now find 5 texts for the brand/celebrity/person/artist etc of your choice. These texts may include blogs, interviews, song lyrics, pictures, photos etc. Try and choose a variety here, maybe a different type of text you've not looked at so far.	*
	10. Once you have your 5 texts you then need to annotate them, considering their purpose (why have they been created), their audience (who is it aimed at), any language techniques to suit that purpose and audience. There is an example of what annotations are expected of you on the last page of the Eng Lang Summer Homework document.	*
<b>Essay Writing</b>	11. You now need to choose one of your three areas to write on. Choose the one you think you can write about most effectively. This may be the one you found most interesting, or the one with the most varied texts perhaps.	
	12. Once you have made your decision, make a plan, using the 4 sections outlined to help you on p.2 of the Eng Lang Summer Homework document.	*
	13. Write your essay using the guidance and sentence starters outlined on the Eng Lang Summer Homework document.	*
	14. Before submission, evaluate your essay by highlighting these key components in different colours. <b>1)</b> Where you discuss the purpose of the texts <b>2)</b> Where you discuss the audience of the texts <b>3)</b> where you use language terminology such as (pronouns, list of three etc)	*

