

Year 10		Curriculum Checkpoints: What do students know and what can they do?			
Business		Developing	Securing	Flourishing	Excelling
1.1	Enterprise and entrepreneurship – students are introduced to the dynamic nature of business in relation to how and why business ideas come about. They also explore the impact of risk and reward on business activity and the role of entrepreneurship.	Can identify what the dynamic nature of business is and can list why and how business ideas come about. They can name the risks and rewards of business activity and name the main roles of entrepreneurship	Can identify and describe the dynamic nature of business. They can identify and apply examples of why and how business ideas come about and explain the main risks and rewards in business activity. They understand and can explain the role of entrepreneurship	Can confidently analyse, apply and begin to understand how to evaluate the dynamic nature of business, analyse the impact of both risk and reward on business activity and analyse the role of entrepreneurship with a given case study.	Has a deep and complex understanding of the dynamic nature of business, can confidently analyse and evaluate how and why business ideas come about, can confidently analyse and evaluate the risks and rewards on business activity and the key roles of entrepreneurship using appropriate and developed context throughout.
1.2	Spotting a business opportunity – students will explore how new and small businesses identify opportunities through understanding customer needs and conducting market research. They will also focus on understanding the competition.	Can list the main customer needs for new and small businesses, can state the main methods of conducting primary and secondary research and can show a basic understanding of what competition means in business	Can list and explain the main customer needs for new and small businesses, can identify the benefits and drawbacks of the main methods of conducting primary and secondary research and can show simple understanding of what competition means in business.	Can analyse the main customer needs for new and small businesses, can analyse the benefits and drawbacks of the main methods of conducting primary and secondary research and can show a developed understanding of what competition means in business, using relevant case studies as context.	Can analyse and evaluate the main customer needs for new and small businesses, can analyse the benefits and drawbacks of the main methods of conducting primary and secondary research and evaluate the impact of each chosen research method. Can show a deep and complex understanding of what competition means in business, using relevant case studies as context.
1.3	Putting a business idea into practice – this topic focuses on making a business idea happen through identifying aims and objectives and concentrating on the financial aspects.	Can list some of the aims and objectives of a small business Can state some of the financial elements involved in setting up and running a small business.	Can list and explain the main aims and objectives of a small business. Can identify and explain some of the main calculations and financial elements involved in setting up and running a small business	Can state and then analyse most of the aims and objectives of a small business. Can explain and analyse the impact of most of the calculations and financial implications involved in setting up and running a new business.	Can analyse all the aims and objectives of a small business. Can analyse and evaluate the impact of all the calculations and financial implications involved in setting up and running a new business.